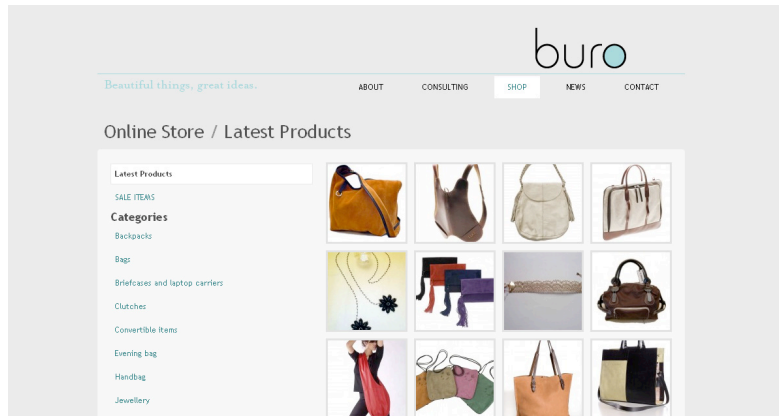


*Launching an online home for uniquely beautiful accessories*



Now live, BURO have given their delectable labels an online home. Featuring brands such as *Humawaca*, *Bisuteria Blanda* and *Pasión Argentina* buroshop.com.au allows even greater access to innovative and exquisite products in an easy to navigate site featuring product categories, secure online payment and delivery all over Australia.

Based in Buenos Aires, Argentina, and the brainchild of two architects, Humawaca is distinctively designed, highest quality leather and suede materials with impeccable craftsmanship.



Hailed by Wallpaper\* for its originality, Humawaca is a truly modern concept in leather accessories with a strong Argentinean identity, high quality design and superior materials. The brand thinks in terms of research and exploration of non-conventional, evolutionary design that transcends fashion and is sure to be a benchmark of timeless style.

Paz Sintés is the name behind Bisuteria Blanda. A former fashion designer with ten years' experience at groups such as Mango and Twenty in Barcelona, Paz moved to New York where she created the textile jewellery label, Bisuteria Blanda. Paz's collections reflect her appreciation of woven textiles, incorporating exquisite "haute couture" European fabrics, including delicate and rare laces.



Bisuteria Blanda pieces are produced in small editions, while many are one-offs. Bisuteria Blanda can be found in some of the most fashionable boutiques in Madrid, Barcelona, Bilbao, Bahamas, New York and now in Australian capital cities.

Since its start in 2002, Pasión Argentina has been a company that designs, produces and sells bags, decorative objects, home accessories, furniture and gifts working with high quality, local leather, suede and wood. True to their origins and business philosophy, Pasión Argentina often integrates native textiles into these materials, enabling the brand to offer its customers a truly unique and exquisite line of products.



Pasión Argentina is the first Argentine design company based on the principals of Fair Trade, a commitment to sound environmental practices and social responsibility.

Media enquiries

Ashleigh Sharman  
Hush Communications  
P. 02 9331 1170  
E. [ashleigh@hush.net.au](mailto:ashleigh@hush.net.au)