

Pasión Argentina

Fair Trade principles set design standard

BURO GROUP PTY LTD
 ABN 99 122 015 758
 Unit 1, 174 Hampden Road
 Nedlands WA 6009
 AUSTRALIA

T +61 (0) 8 9228 3191
 F +61 (0) 8 9228 3139
 buro@burogroup.com.au
 www.burogroup.com.au



Pasión Argentina

Since its start in 2002, Pasión has been a company that designs, produces and sells bags, decorative objects, home accessories, furniture and gifts working with high quality, local leather, suede and wood. True to their origins and business philosophy, Pasión often integrates native textiles into these materials, enabling the brand to offer its customers a truly unique and exquisite line of products. The end results are products that are contemporary and instantly take pride of place in everyday life.

Pasión Argentina is the first Argentine design company based on the principals of Fair Trade, a commitment to sound environmental practices and social responsibility. Working closely with local artisans, the leather selected by Pasión is often creatively enhanced by native skills and designs that date back to ancient times. Handmade traditions have inspired Pasión to work with the native communities to preserve their ancestry, honour their work as well as their way of life.

Designs available in Australia include the suede Shopper tote, leather Capesino bag, suede Extra Brut clutch and leather Monje sling bag.

Pasión is distributed in Australia exclusively by Buro.

Media enquiries

Ashleigh Sharman
 Hush Communications
 P. 02 9331 1170
 E. ashleigh@hush.net.au

Stockist enquiries

Fiona Kalaf
 Buro Group
 P. 1300 796 911
 E. Fiona@burogroup.com.au